

A Certified Prevention Professional on your staff can make a big difference to the lives of the people you serve—and make them more confident in your organization.

Certified Prevention Professionals are valuable employees.

Hiring Certified Prevention Professionals, or making sure that your employees are certified, is in the best interest of your organization.

Certified Prevention Professionals are trained and qualified to plan, coordinate and evaluate substance abuse prevention programs in your community.



For more information,  
please contact us:

Prevention Specialist Certification  
Board of Washington (PSCBW)  
PO Box 7172  
Spokane WA 99207-0172

Visit the PSCBW website:

[www.pscbw.com](http://www.pscbw.com)  
or  
[PreventionCertificationWA.com](http://PreventionCertificationWA.com)

## Employ a Certified Prevention Professional



## It's Good Business



# Employ a Certified Prevention Professional

**Having Certified Prevention Professionals (CPP) gives your organization a wealth of advantages.**

**Having a CPP is a cost-effective investment.** Employing a CPP with demonstrated expertise is more likely to increase the effectiveness of your program.

**CPP certification can help you screen applicants.** By building certification into your job description and into your employment advertising, you facilitate the recruitment of a qualified candidate.

**Demonstrates your organizations commitment to competence and continues advancement of skills and knowledge.**



The Prevention Specialist Certification Board of Washington (PSCBW) certifies prevention professionals in compliance with the International Certification and Reciprocity Consortium/Alcohol and Other Drug Abuse, Inc. (IC&RC/AODA Inc).

Our comprehensive professional preparation and continuing education requirements ensure that your CPP is qualified to lead your prevention efforts. The credential shows that the CPP has met and maintained the PSCBW's high standards for delivering effective prevention practice, with an emphasis on substance abuse prevention.

**A CPP is specifically trained to effectively:**

- ⊗ Assess individual, organizational and community needs.
- ⊗ Apply sound prevention theory and practice.
- ⊗ Plan, develop, implement prevention programs.
- ⊗ Conduct evaluation activities and document program outcomes.
- ⊗ Build coalitions and mobilize the community.
- ⊗ Act as an advocate for prevention issues.
- ⊗ Develop and deliver culturally competent education and training.
- ⊗ Abide by the prevention professional code of ethical conduct.

